2014 IIABSC Annual Convention



EXHIBITOR GUIDE

Dear Exhibitor:

The Independent Insurance Agents and Brokers of South Carolina is pleased to have you exhibit at our 116th Annual Convention, scheduled for October 5-7, 2014 at the Wild Dunes Resort in Isle of Palms, SC. The Annual Convention will draw attendees from IIABSC's diverse membership of 400 agency locations within South Carolina, as well as many other industry professionals within the state and surrounding areas. The convention will provide you with valuable opportunities to make contacts with key decision makers from the insurance industry, with over 6 hours available for you to interact with attendees.

NEW THIS YEAR: Included in this year's exhibit hall will be an IIABSC "Tech Café", complete with a coffee station, lounge seating, wireless internet access and a charging station located in Tides Ballrooms. The Tech Café is for all agents to enjoy and is sponsored by the IIABSC Palmetto Partners.

PLEASE READ all information included in this packet. Be sure all exhibitors at your booth are informed.

This Exhibitor Guide contains the following information:

- IIABSC 2014 Exhibitor Fact Sheet (pages 2)
- Exhibition Rules and Regulations (page 3)
- Exhibit Hall Map (page 4)
- 2014 Convention Exhibitor Listing (page 5)
- Shipping/Freight Service Forms (pages 6-7)
- Electrical Order Form (page 8)
- Booth Décor and Costume Contest (page 9)
- Exhibitor Booth Drawing- Prize Forms (page 10)
- 2015 Palmetto Partners Program Pledge & Benefits (pages 11-12)

EXHIBITOR FACT SHEET

Conference Dates: October 5-7, 2014

Conference Location: Wild Dunes Resort- 5757 Palm Boulevard- Isle of Palms, SC 29451

Target Attendance: 375- 400

*Exhibit Hall Location: Exhibits will be located in the Sweetgrass Pavilion in Tides Ballrooms, Palms Ballrooms

1-3 and throughout the Sweetgrass Foyer.

Exhibit Hours:

<u>Sunday, October 5</u> **Exhibitor Set-up**: 11:00 am- 2:00 pm

Exhibit Hall Open/ Exhibitor Reception: 2:30 pm-5:15 pm

Monday, October 6 Exhibit Hall Open/Continental Breakfast: 7:30 am – 9:30 pm.

*Exhibitor Breakdown- 12:30 pm- 2:00 pm

IMPORTANT: All Exhibitors in **Palms Ballrooms 1-3 & Sweetgrass Foyer** are required to breakdown during this time. Due to logistical constraints, there will be no exceptions to this. Exhibitors in **Tides Ballrooms** can choose to breakdown at this time or during the specified time on Tuesday.

Tuesday, October 7 *Exhibitor Breakdown- 7:00 am - 9:00 am

*See rules and regulations regarding booth breakdown on page 3.

Directions to Exhibit Hall Loading Dock:

The loading dock is located at the back side of the Sweetgrass Pavilion (5803 Palmetto Drive). Parking spaces are also available.

*For directional assistance call the Grove Park in at 843-886-6000 Press 0.

Upon Arrival: All exhibitors name badges, event tickets and additional information will already be at your

booth. Exhibitors only need to pick up their attendee gift and welcome bag. Any

<u>UN-registered</u> additional exhibitors will need to locate the ONSITE registration desk to com-

plete a registration form in order to receive a name badge and event materials.

Exhibitor Registration Fee Includes:

-Exhibit booth display area with pipe and drape

-One 6' skirted table and two chairs

-Complimentary food and beverages in exhibit hall -Entry to all sessions, meal functions and events

-Listing on conference signage, materials and the IIABSC website

-Mailing list of attendees available on the IIABSC website two weeks prior to convention

*Additional Charges: Electricity, AV, Direct Internet Connections, & Shipping are not included. See below for order forms.

ANCILLARIES: Electricity, A/V and Internet requests for your booth must be made in advance

through PSAV using the form on page 8. Important: You must know your booth number

to submit your order. Return completed forms & payment directly to PSAV.

SHIPPING: Booth materials MUST be shipped through Displays Unlimited using the forms on

<u>page 6-7</u>. Return completed forms directly to Displays Unlimited and they will handle the delivery of your materials to your assigned booth location. Wild Dunes will NOT accept any deliveries

shipped directly to them.

Theme: This year's convention theme is IIABSC Superheroes- "Protecting the World, One In-

sured at a Time".

Booth Decoration & Costume Contest: See page 9 for details.

EXHIBITOR RULES & REGULATIONS

- Payment Policy: Payment is due in FULL at the time your exhibitor registration is submitted, unless paying by check. All checks must be received by IIABSC at least 3 weeks prior to the event. No exhibitor will be allowed to set up a display booth unless paid in full.
- Cancellation Policy: For cancellations received on or after September 1, 2014, 50% of the total registration fee is refundable. There will be no refunds for cancellations received after September 15, 2014.
- All booths should be fully set up at least 30 minutes before the opening of the exhibit hall. Do not remove or disassemble display materials prior to the official breakdown time.
- All booths must be broken down no later than 9:00am on Tuesday, October 7th. Exhibit booths who have an early breakdown requirement on Monday, October 6th must break down by 2:00pm. Breaking down outside of specified breakdown times is strictly prohibited. Those in violation of this regulation will incur a penalty fine of \$500 and will not be permitted to exhibit at future events until the fine has been paid in full.
- All display items should be firmly supported or securely fastened.
- Exhibitors are expected to be respectful and observe the rights of all other exhibitors. Excessively noisy or visually distractive displays will be adjusted to acceptable levels by show management. Displays must not block the walkway or prevent easy access to other exhibitors.
- Exhibitors are responsible for choosing their own booth location preferences and booths are assigned on a first come first reserve basis, based on availability. Please note that it is a possibility that other and/or adjacent exhibitors may offer competing products.
- Priority selection of exhibit booths and sponsorships is given to our annual Palmetto Partner sponsors
 who's booths will be highlighted with red pipe and drape. To learn more about becoming a 2015 Palmetto Partner sponsor, visit the IIABSC website or look for pledge forms and benefit outlines coming
 soon.
- **Please note:** The exhibit hall diagram is a close representation of the exhibit hall but is not drawn <u>exactly</u> to scale. IIABSC reserves the right to make any logistical changes necessary or as required by the hotel or fire marshal.
- **Security:** The exhibit hall (Tides & Palms Ballrooms) will be locked and secure (standard hotel "lock-down") outside of the specified exhibit hall hours of operation. **Please note:** Any exhibit tables in the Sweetgrass foyer are outside of the exhibit hall and security will <u>not</u> be posted in this area. Exhibitors are encouraged to remove any items that are of value when not at your (foyer) booth. The exhibit area is off-limits to non-conference attendees; however, IIABSC will not be held responsible for any lost or stolen items.
- Exhibitors are NOT permitted to make any announcements from the main stage microphone. Microphones in the Exhibit Hall are for the use of IIABSC and designated event staff/committee only.
- Exhibitors are encouraged to bring giveaways/promotional items and are permitted to hold prize drawings at their booth. Exhibitors must post prize winners on the cork board at the registration desk using the forms provided on page 10 (please make additional copies if needed). Booth drawings are separate from any IIABSC drawings or prize giveaways. Exhibitors are responsible for their own drawings.

^{**}Any information provided in this guide may be amended solely by IIABSC with due consideration being given to all convention attendees.



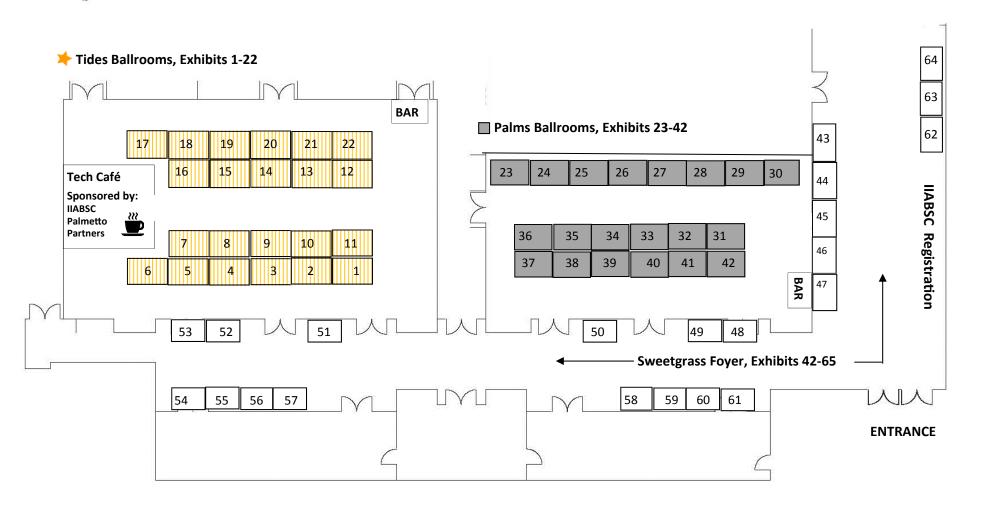
EXHIBIT HALL

Protecting the world, one insured at a time

2014 Annual Convention 🛊 Oct. 5-7

Wild Dunes Resort, Isle of Palms





EXHIBITOR LISTING

*2014 Palmetto Partner exhibitors are listed in red.

			1
Company Name (As it will be displayed on exhibitor signage)	Booth #	Company Name (As it will be displayed on exhibitor signage)	Booth #
Access Insurance Company	9	Premium Assignment Corp	39
AFCO/Prime Rate Premium Finance Corp	42	Progressive Insurance	7
All Risks Ltd.	60	Regency Insurance Brokerage Services	34
Amerisafe	15	Risk Innovations, LLC.	53
TO BE DETERMINED	25	Risk Placement Services	22
ASI	8	Safeco Insurance Company	6
Assurant Specialty Property	59	SageSure Insurance Managers	23
Bankers Insurance Group	17	SC Home Builders Self Insurers Fund	55
BELFOR Property Restoration	61	SC INSURPAC	47
Berkshire Hathaway GUARD Insurance Companies	24	SC Wind & Hail	56
Builders Insurance Group	58	SCU	20
Burns & Wilcox	43	Selective Insurance Co. of America	35
Cabrillo Coastal General Insurance	30	SEMCAT Quoting Software	48
Capitol Special Risks	57	ServiceMaster of Spartanburg	33
Centauri Specialty Insurance Company	62	Servpro	51
Genesee General	18	South Carolina JUA	54
Grange Insurance	27	Southern Insurance Underwriters	38
Hanover Excess & Surplus Inc	10	St. Johns Insurance Company	40
HICI	29	StoneWood Insurance Company	14
Hull & Company, Inc.	44	Strickland Insurance Brokers	36
ICW Group	50	TAPCO Underwriters	5
IIABSC Agency/ IIABSC Young Agents	46	The National Security Group	37
Imperial PFS	19	The Phenix Mutual Fire Insurance Company	21
J.M. Wilson	13	Travelers	4
Jackson Sumner & Associates	12	Travelers Bond & Financial Products	41
Johnson & Johnson	1	Trusted Choice/ Project CAP	45
Liberty Mutual	11	Universal North America	28
Lighthouse Property Insurance Corporation	16	UPC Insurance	2
Markel FirstComp	31	Work At Home Vintage Employees (WAHVE)	64
Pennsylvania & Indiana Lumbermens Mutual	32	Wright Flood Xpress-pay	52 63
Piedmont Transportation Underwriters, Inc. & Piedmont Premium Finance	26	Zenith Insurance Company	49
Preferred Specialty, LLC	3		

DISPLAYS UNLIMITED LLC P O BOX 4297 **WEST COLUMBIA SC 29171**

SHIPPING ADDRESS 1141 SILSTAR RD WEST COLUMBIA SC 29170 OFC#803-926-5300 FAX#803-926-5500 EMAIL:du@displaysunlimited.net

CREDIT CARD FORM

Please complete the form if you are using our services. This will protect your exhibiting representative from being responsible for personally covering any additional charge that may be incurred at the event. Credit will be issued only if form is returned prior to show. No services can be provided without advance payment in full or completion of this credit card form. Credit card information is required for any freight, additional services or rentals ordered at show site or freight service after show. At conclusion of show a receipt will be sent to you reflecting all charges and payments. Add 3% for Credit Card Orders.

Please circle the card being used:

N	MASTERCARD VI	SA AMERICAN EXP	RESS DISC	OVER	
Name c	on card:		(Pleas	se print)	
Card #:		Expira	tion date:		
Signatu	ıre:				
	Show: IIABSC	ANNUAL CONVENT	<u>ION</u>		
	Show Date: 0	CTOBER 5-7, 2014	Booth #		
	Company Name	:			
	Address:				
	City, State, Zip C	Code:			
	Phone #:	Fax #			
	Ordered by:				
		OFFICE USE (ONLY		
	Services		Sub Total: \$	\$	
_		7%	6 Sales Tax:		
		3%	Credit Card Fee:	:	
_			:		
_		 Da	Total: ate Charged:		

DISPLAYS UNLIMITED LLC

P O BOX 4297 WEST COLUMBIA SC 29171 **OFC# 803-926-5300 FAX# 803-926-5500** SHIPPING ADDRESS:

1141 SILSTAR RD

WEST COLUMBIA SC 29170

EMAIL ADDRESS: du@displaysunlimited.net

FREIGHT SERVICE FORM

PLEASE RETURN THIS FORM TO DISPLAYS UNLIMITED WITH PAYMENT

EVENT: <u>IIA</u>	<u>BSC ANNUA</u>	<u>L CONVENTION</u>	<u>on</u> date: <u>oc</u>	CTOBER 5-7, 2014	
COMPANY	NAME:		BOO	TH #:	
				NE#:	
				<u> </u>	
# OF PCS:	W	/EIGHT:	DATE SHIPP	ED:	
TOTAL PAY	/MENT:	(MII	NIMUM \$140.00	0)	
сыр то	DISPLAYS UNI	IMITEDILIC		OFFICE USE:	
<u>ЗПР 10</u> .	1141 SILSTAR			DATE PAID:	
		BIA SC 29170		AMOUNT PAID:	
				TYPE PAYMENT:	
	BOOTH#:				
	COMPANY NAI	ME:			

- 1. SHIPMENTS CAN BE RECEIVED AT WAREHOUSE TWO WEEKS PRIOR TO SHOW. THIS SERVICE INCLUDES RECEIVING AT OUR WAREHOUSE UNLOADING FROM MOTOR CARRIER, STORAGE AT WAREHOUSE, DELIVERY FROM OUR WAREHOUSE TO CONVENTION SITE, EMPTY CRATE STORAGE, DELIVERY OF CRATES AFTER SHOW TO BOOTH AND DELIVERY FROM BOOTH TO DESIGNATED VEHICLE FOR OUTBOUND.
- 2. LOOSE MATERIAL AND UNCRATED SHIPMENTS WILL NOT BE ACCEPTED AT WAREHOUSE.
- 3. BILL OF LADING FOR OUTBOUND WILL BE AVAILABLE AT END OF SHOW.
- 4. IT IS EXHIBITORS SOLE RESPONSIBILITY TO LABEL EACH PIECE OF OUTBOUND SHIPMENT AND SUBMIT TO DISPLAYS UNLIMITED A COMPLETED BILL OF LADING COVERING EACH OUTBOUND SHIPMENT.
- 5. DISPLAYS UNLIMITED WILL NOT BE RESPONSIBLE FOR CONCEALED DAMAGE, MATERIAL INADEQUATELY PACKED OR FOR DAMAGE TO UNCRATED, UNSKIDDED OR LOOSE MATERIALS, DAMAGE OR LOSS FROM ANY CAUSE AT ANY TIME AFTER DELIVERY TO BOOTH.
- 6. ALL SHIPMENTS SHOULD BE INSURED BY THE EXHIBITOR FROM THE TIME IT LEAVES HIS FIRM UNITL IT IS RETURNED FROM SHOW.
- 7. SHIPMENTS BY WHATEVER MEANS OF TRANSPORTATION MUST BE PREPAID.
- 8. PAYMENT FOR FREIGHT HANDLING MUST BE PAID IN ADVANCE OF SHOW.
- 9. NO COLLECT SHIPMENTS WILL BE ACCEPTED
- 10.FREIGHT DELIVERED TO WAREHOUSE AFTER DEADLINE DATE 9/30/2014 WILL BE REFUSED.

RATES: \$70.00 PER 100 LBS CWT \$140.00 MINIMUM CHARGE ADDITIONAL CHARGES: \$10.00 EA
TAPING - STRAPPING
SHRINK WRAPPING - LABELING



EXHIBITOR ORDER FORM

COMPANY NAME:	SHOW NAME: IIABSC ANNUAL CONVENTION
BILLING NAME:	EXHIBIT DATES: OCTOBER 5-7
BILLING ADDRESS:	CITY, STATE & ZIP:
CONTACT NAME:	TELEPHONE #:
EMAIL ADDRESS:	FAX #:
cc #:	EXPIRATION DATE:
SET UP DATE:	SET UP TIME:
BREAKDOWN DATE:	BREAKDOWN TIME:

HIGH SPEED INTERNET ACCESS/TELECOMMUNICATIONS	DAILY RATE	QTY	Days	TOTAL
HSIA Access Fee	\$45.00/PER USER			
STATIC IP ADDRESS IN ADDITION TO CONNECTION	\$100.00			
CUSTOM HSIA/NETWORKING SOLUTIONS AVAILABLE	CALL 843-886-2573			

EVENT TECHNOLOGY	DAILY RATE	QTY	Days	TOTAL
LAPTOP COMPUTER (WINDOWS XP AND MS OFFICE XP)	\$ 230.00			
21" LCD FLAT SCREEN COMPUTER MONITOR	\$125.00			
32" LCD FLAT SCREEN DATA/VIDEO MONITOR	\$235.00			
42" PLASMA/LCD FLAT SCREEN DATA/VIDEO MONITOR	\$470.00			
LCD PROJECTOR	\$420.00			
LAPTOP/IPOD SPEAKER	\$100.00			
DVD PLAYER	\$90.00			
POSTER EASEL	\$15.00			
FLIPCHART PACKAGE	\$65.00			
ROLLCART WITH BLACK SKIRTING	\$30.00			

ELECTRICAL	RATE	QTY	TOTAL
120 VAC 15AMP, SINGLE PHASE (SIX OUTLET POWER STRIP INCLUDED)	\$30.00		
208 VAC, 20AMP, SINGLE PHASE	\$100.00		
208 VAC, 30AMP, SINGLE PHASE	\$125.00		
208 VAC, 50amp, Three Phase	\$275.00		

ONCE FORM IS COMPLETED PLEASE EMAIL TO JDAY@PSAV.COM

CALL 843-886-2573 FOR ANY QUESTIONS REGARDING THE ABOVE INFORMATION



Exhibitor Costume Contest & Exhibit Booth Decorating Contest

We're suiting up for an out of this world convention and we invite all exhibitors to join us. Let your inner superhero shine by decorating your exhibit booth and dressing the part on Sunday afternoon, October 5th. All attendees are invited to participate in our 2014 Annual Convention exhibitor costume contest and booth decorating contest.

Two winners will be chosen – one for <u>Best Costume</u> and one for <u>Best Overall Booth</u>. The winners of the Best Costume and the Best Overall Booth will each receive \$50 Visa Gift cards.

The Best Overall Booth winner will also win the opportunity to bond with the coveted gold elephant, Elly. Throughout the next year, Elly will enjoy sight-seeing and adventures with the winning organization, which will also have the opportunity to document all of the excitement as she travels with you. Thank you to past years booth decoration winners for an outstanding job! We wish you ALL the best of luck... It is up to you to determine where Elly will spend her next year!

All costume judging will take place during the exhibit hall hours on Sunday. Booths will be judged on Sunday and Monday during exhibit hall hours by randomly selected (top secret) judges. **BOTH winners will be announced at the Chairman's Reception on Monday night**.

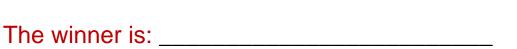
Help us make this a SUPER event!

IIABSC Staff & Convention Committee



Exhibitor's Prize Winner

		-
The winner is: _		
The Prize:		
The Exhibitor: _		
Exhibitor Booth	Number:	
	Exhibitor's Prize Winner	



The Prize:

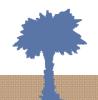
The Exhibitor:

Exhibitor Booth Number: _____

Exhibitor Booth Number:



INDEPENDENT INSURANCE AGENTS AND BROKERS OF SOUTH CAROLINA



IIABSC Palmetto Partners Program

Enhanced benefits for 2015!!

Associate membership included for all levels!!

Exhibit booth included Flatinum, Gold and

Questions?

Contact Megan Huebner (mhuebner@iiabsc.com) at 803-731-9460

Register now for the 2015 IIABSC Palmetto Partners Program. This program was created for our partners who support IIABSC on an on-going basis. Becoming a member of the IIABSC Palmetto Partners Program guarantees you with high-profile, year-long exposure to IIABSC members. There are five levels of participation—Diamond, Platinum, Gold, Silver and Bronze. The chart on the back of this flyer illustrates the benefits for each level of participation.

Once you become an IIABSC Palmetto Partner, you will get to choose your event sponsorships for the entire year at one time! Do it once and it's done! Easy, convenient and best of all - you get priority selection of sponsorships and exhibit space.

BENEFITS TO YOU:

SUPPORT THE AGENCY Your support makes it possible for IIABSC to continue **DISTRIBUTION SYSTEM:** providing quality and affordable events that enhance

the professionalism of our members.

\$\$\$ SAVINGS: The value of the benefits received as an IIABSC Palmetto Partner exceed the cost of the individual ben-

efits.

UNIQUE PERKS: Most of the perks you receive as a Palmetto Partner are not available to others. Partners are constantly

highlighted throughout the year.

FIRST PICK: Diamond, Platinum and Gold Partners are given priority

picks of sponsorships and exhibit booth space at the

Spring and Annual Conferences.

No Hassle: We will not solicit money from you again this year.

PALMETTO PARTNERS PLEDGE FORM

** Pledge form due by November 15, 2014 • Payment due no later than January 30, 2015 ** YES! Our organization wants to become an IIABSC Palmetto Partner. We will participate as a: ___ Diamond (\$12,000) ___ Platinum (\$10,000) ___ Gold (\$8,000) ___ Silver (\$5,000) ___ Bronze (\$3,000) Payment Submitted: ___ Check enclosed ___ MasterCard ___ Visa Card #: _____ Exp. Date ____ CVV code: ____ Signature____ *CONTACT Name: ______ Contact Phone: _____ (*See Below) *Contact email: ______ *We need your logo! Please send EPS file to atrevino@iiabsc.com by January 30. Contact Address:

*CONTACT information is very IMPORTANT! The person that is listed at the contact is the only person that will receive Palmetto Partner correspondence regarding partner priorities. This person will receive information regarding free event registrations, exhibit booth selection, sponsorship selection, etc.).

IIABSC Palmetto Partners Program

Package Sponsorships	Diamond \$12,000	Platinum \$10,000	Gold \$8000	Silver \$5000	Bronze \$3000
RECOGNITION/MARKETING			•	•	•
Listing on IIABSC Palmetto Partners Program banner displayed at all four IIABSC Conferences, Young Agent Scholarship Golf and Trusted Choice Jr. Golf tournaments	Logo	Logo	Name listed	Name listed	Name listed
Listing as IIABSC Palmetto Partner member in each issue of SC Agent & Broker magazine	Х	X	Х	Х	Х
Hyperllink to your company website from the IIABSC website	Х	Χ	Х	Х	Х
Listing as IIABSC Palmetto Partners member in monthly Agent News email newsletter	Х	X	Х	Х	Х
Featured Palmetto Partner Spotlight in IIABSC Magazine, on Website & Facebook	x	х			
Featured Palmetto Partner Spotlight on IIABSC Website & Facebook			Х	Х	
Featured Palmetto Partner Spotlight on IIABSC Facebook					Х
Complimentary use of Education Room at IIABSC offices	Х	X	Х	Х	Х
Sponsorship of an IIABSC General Education seminar of your choice	X	X	Х	Х	
IIABSC Monthly Newsletter Sponsorship	X	X	Х	Х	
Sponsorship of an IIABSC Board of Directors meeting	X	^	^	^	
	Λ				
ASSOCIATE MEMBERSHIP	Х	V	Х	Х	Х
IIABSC Associate Membership for 2014	۸	X	۸	٨	۸
SPRING CONFERENCE					1
Level A sponsorship (Priority choice)- Highest profile event/speaker; recognition at the event and in all pre and post conference promotional material	x	X			
Level B sponsorship (Second priority choice) -High profile event/speaker; recognition at the event and in all pre and post conference promotional material			Х	Х	
Level C sponsorship(Third priority choice) -CE session, coffee break, etc.; recognition at the event and in all pre and post conference promotional material					Х
Exhibit Booth at Spring Conference	X Booth of Choice	X Booth of Choice	X Booth of Choice	X Standard Booth	
Spring Conference Full Registration (Additional Exhibitor or Attendee)	2	2	1	0	1
YOUNG AGENT CONFERENCE					
Level A sponsorship - See description above	X	X			
Level B sponsorship - See description above			Х	Х	
Level C Sponsorship - See description above					Х
Exhibit Table	Χ	Χ			
Young Agent Conference Full Attendee Registration	2	2	1		
Sponsored AGENT attendee: Full conference registration *New in 2014	*2	*2	*1	*1	
ANNUAL CONVENTION			<u> </u>		
Level A sponsorship - See description above	X	X			
Level B sponsorship - See description above			Х	Х	
Level C Sponsorship - See description above					Х
Exhibit Booth at Annual Convention	X Booth of Choice	X Booth of Choice	X Booth of Choice	X Standard Booth	
Annual Convention Full Registration (Additional Exhibitor or Attendee)	2	2	1	0	1
Annual Convention Technology Center/ Internet Café *New in 2014	*X	*X	*X	*X	*X
YOUNG AGENT SCHOLARSHIP GOLF					
Full Team Sponsorship	1	1	1		
Hole Sponsorship (can set up at hole if you wish)	x	x			
Signage listing as tournament sponsor	X				
TRUSTED CHOICE JR. GOLF					
Tournament Sponsorship	1	1			
Hole Sponsorship			1		
General Sponsorship				1	1

^{*}Conference registration does not include hotel accommodations or optional activities.