

2017 ANNUAL CONVENTION SPONSORSHIP FORM

Remit Form to:
800 Gracern Road
Columbia, SC 29210
OR FAX (803) 772-6425

Sponsorship Deadline: **SEPTEMBER 15, 2017**
Please select the items below and submit your payment
with your completed form.

**Sponsors who do not submit forms by the deadline will
not be listed in convention program or printed materials.
Deadline is September 15, 2017.**

■ GENERAL SPONSORSHIP:

General Sponsorships provide sponsors with a simplified way to support the IIABSC Annual Convention. Select the amount below that you would like to contribute and IIABSC will use your contribution towards the event where needed.

___\$200 ___\$350 ___\$500 ___\$750 ___\$1000

___ Other Amount: _____

■ SPONSORSHIP PREFERENCE:

Please select one of the following areas at the convention that you would like your sponsorship contribution to be used to support. *You will be listed as a general sponsor of the event but your contribution will be allocated accordingly.*

___ Audio Visual ___ Entertainment ___ No Preference
___ Prizes ___ Banquet/Receptions ___ CE Sessions

Company Name: _____
(Please print Company name exactly as it should appear in the event program and on all event materials)

Main Contact Name: _____

Main Contact Email Address: _____

Payment Method: Check MasterCard Visa Expiration: ___/___

Card Number: _____

CVV code: _____ Amount Submitted \$ _____

Name on Card (if different from above): _____

Billing Address: _____

Phone: _____ Fax: _____

Email: _____

PLEASE NOTE: This does not act as a registration. If you plan to attend this event, you must register online.

****Is your organization exhibiting?** ___ Yes ___ No

(If you answered YES you must also complete the exhibitor registration online and submit your booth selections).

GENERAL SPONSOR BENEFITS



Sponsor Benefits:

All IIABSC Annual convention sponsors receive:

- Company recognition in Convention Program & IIABSC website *if returned by deadline*
- Signage with Listing of company name *if returned by deadline*
- Recognition in IIABSC event email and website
- Supporting Sponsor exhibit booth option (if exhibiting and contributing \$200 or more)
- Electronic list of Convention attendees prior to convention

Deadline to be included in the convention program is September 15, 2017.

- Non-Palmetto Partner sponsors contributing \$1,500 or more will also receive one listing in the convention program. Business card, grayscale listing. Measurements: 3.75" X 2.5"
- Sponsors must email a copy of your logo in .jpg, .tif, or .gif format to **Anita Trevino** at atrevino@iiabsc.com **NO LATER THAN** September 15.

WHY should you become a convention sponsor?

- The IIABSC Annual Convention is the most highly attended event of the year, offering superior sponsorship opportunities that provide sponsors with increased visibility and recognition among a large audience of insurance professionals.
- Sponsors are significant to the event's success. Your sponsorship helps IIABSC in fostering a memorable and valuable experience for all who attend.
- *Your sponsorship and the experience it creates will be remembered by attendees and will associate positively with your brand.*
- Sponsors are noticed by our agency members and viewed as a positive support of our association.
- IIABSC allows sponsors to integrate company giveaways or promotional materials to further engage the audience which helps to connect them with your brand.
- High level sponsorships offer greater *quality* and appeal to the masses. Sponsoring at a higher level is an efficient way for your company to gain leverage in developing business relationships.
- Your sponsorship helps strengthen the quality of IIABSC programs and services to independent insurance agents & brokers in South Carolina.