



Top 5 Member Benefits

We provide the knowledge, tools and protection needed to build a successful agency

1. Staff & Industry Info

Our staff is experienced, knowledgeable and here for you! Additionally, our member communications offer regular legislative updates, industry briefs, important SC-specific reminders/procedures as well as in-depth industry information.

2. Agency Products

IIABSC membership offers several products important for agency management including professional liability, agency umbrella, cyberliability and employee benefits as well as insurance products (PUP/ In Home Business) to offer clients.

3. Branding & Marketing Assistance

Branding is your identity and relationship with the consumer. Our national association has created the Trusted Choice® brand to highlight the strengths of independent insurance agents. It is meant to exist alongside your agency's unique identity while offering tools like the consumer website (trustedchoice.com), access to national advertising campaign and annual marketing reimbursement program.

4. Professional Development & Industry Events

As the premier provider of insurance education in SC, our focus is on quality and relevancy. We offer classroom, online (with NO TEST required) and self-study courses as well as several lively industry events. We also take interest in our young agents, offering registration discounts special events for their development.

5. Advocacy

IIABSC is the leading advocate for independent insurance agents in SC. There are always issues being discussed among regulators that could have a serious impact on your business. Our leaders work on both the state and federal levels to address those issues so you can focus on your business.

We keep you connected

Learn more about member benefits
on our website, www.iiabsc.com