

InsurTech Symposium

June 20, 2018

Presented By:



Location: Hilton Charlotte University Place, 8629 Jim Keynes Drive

For More Information contact Tom Marshall at 704-687-7641 or email insurtech@uncc.edu

To **Register Online** <https://belkcollegeofbusiness.uncc.edu/insurtech/>

SCHEDULE OF EVENTS

- 8:30 am Registration and networking breakfast
- 9:00 am Welcome and Opening Remarks, David Marlett
Director of the Brantley Risk & Insurance Center
- 9:10 am Keynote – Introduction by Greg Niehaus, Department Chair, USC
Speaker: Bob Hartwig, Clinical Associate Professor, Finance Department and
Director, Center for Risk and Uncertainty Management

Billions of dollars have financed hundreds of InsurTech start-ups in recent years, but how much of this investment can be considered truly innovative, transformational or disruptive? Is the insurance industry and its value chain fundamentally threatened by InsurTech? Are we really building a better mouse trap? Are today's students and young practitioners of the art and science of insurance today prepared to lead change from within or will they be displaced by Silicon Valley usurpers? This presentation will provide insights as to the promise of InsurTech while at the same time suggesting that the immutable laws of statistics and economics—along with the uncertainty of politics and regulation—could act as tempering forces.

- 10:00 am Panel: *Innovation in Operations*
Panelists: Sarah Freitag, VP, ARe, Willis Re
Aubie Knight, CEO, Independent Insurance Agents of NC
Brian Tajlili, VP, Chief Actuary, Blue Cross Blue Shield of NC

Speakers in *Innovation in Operations* will discuss leveraging insurtech in distribution in the following areas: independent agency, MGA's, small commercial insurers and excess and surplus lines. InsurTech use in other operations such as claims will also be covered. Speakers will discuss current trends and applications including artificial intelligence, the internet of things, telematics and the use of big data in health insurance.

- 10:55 Networking Break
- 11:10 Speaker: Tyler Boyles of Clear Blue

Tyler Boyles will discuss the process of partnering InsurTech firms with insurer capital and the challenges and opportunities that result. He will summarize the skills needed to be successful in the InsurTech area and what employers need to look for when recruiting talent. He will provide an overview of trends and emerging technology in personal and commercial lines.

12:00 Networking Break

12:15 Keynote Lunch – Introductions by Thomas Marshall,
Welcome by Steve Ott, Dean, Belk College of Business
Speakers: Commissioner Mike Causey and Dr. Michelle Osborne

1:45 Panel: *Innovation Meets Regulation*
Moderator Jamie Parson, Appalachian State University
Panelist Tim Johnson, P&C Operations Manager, NC DOI
 Stephen Taylor, Commissioner for the District of Columbia

"Innovation meets Regulation" The insurance market is facing an unprecedented wave of new models for marketing, underwriting, pricing and claims settlement. The panelist will share their perspective on how these innovations will comply with the existing state regulatory system.

2:45 Q&A and Closing Remarks