



800 Gracern Rd
Columbia, SC 29210
www.iiabsc.com

For more information contact:
Anita J. Trevino
803.760.1237
atrevino@iiabsc.com

Upstate insurance executive named IIABSC 2015 Young Agent of the Year

Columbia, SC – Upstate insurance executive **Henry M. "Michael" Herlong, III, CIC** of Herlong Bates Burnett

Insurance in Greenville was named the 2015 Young Agent of the Year by the Independent Insurance Agents and Brokers of SC (IIABSC) in recognition for outstanding community service and contributing to the betterment of the insurance industry.

Michael is the Founder and President of Herlong Bates Burnett Insurance in Greenville, which is an IIABA Best Practices agency. He served on the IIABSC Young Agents Committee from 2012-2015 and earned his CIC designation in 2011.

As for community involvement, Michael is a Founding Board member to Big Brothers Big Sisters of the Upstate and was SC Big Brother of the Year in 2011. He is of course still a current big brother today.

He is a former board member of the Rotary Club of Greenville, where he has held numerous leadership and volunteer positions. He is active with the Greenville Chamber of Commerce, where he is a Leadership Greenville graduate and is involved or leading several chamber events and committees. He is also active in his church, the Buncombe Street United Methodist Church, as a teacher and volunteer.

The Young Agent of the Year award is given to an independent insurance agent age 40 or younger for outstanding service to his or her community outside the field of insurance and has contributed to the betterment of the industry. It is sponsored by AFCO/ Prime Rate Premium Finance in Florence.

IIABSC, with statewide membership of approximately 400 insurance agencies and branch offices, is the state's oldest and largest association of property and casualty insurance agents. Known to consumers as Trusted Choice® agents, members agree to adhere to a Pledge of Performance, designed to assure quality service that enables them to offer competitive pricing, broad choice of products and valuable advocacy. Learn more on our consumer website, www.trustedchoice.com.
