

New Business Wins



Over 400 NAICS Segments Written!

#	NAICS	NAICS Description	Avg. Issued Premium	Premium Yield
1	72251	Restaurants and Other Eating Places	\$ 15,188	67.2%
2	53112	Lessors of Nonresidential Buildings (except Miniwarehouses)	\$ 7,607	27.1%
3	53111	Lessors of Residential Buildings and Dwellings	\$ 7,188	26.7%
4	56173	Landscaping Services	\$ 4,033	45.7%
5	72111	Hotels (except Casino Hotels) and Motels	\$ 8,618	13.5%
6	81119	Other Automotive Repair and Maintenance	\$ 4,443	52.7%
7	32229	Other Converted Paper Product Manufacturing	\$ 14,341	100.0%
8	23622	Commercial and Institutional Building Construction	\$ 13,279	68.7%
9	81111	Automotive Mechanical and Electrical Repair and Maintenance	\$ 5,694	73.0%
10	44512	Convenience Stores	\$ 10,881	42.6%
11	42382	Farm and Garden Machinery and Equipment Merchant Wholesalers	\$ 9,439	100.0%
12	23899	All Other Specialty Trade Contractors	\$ 6,217	57.2%
13	45231	General Merchandise Stores, including Warehouse Clubs and Superstores	\$ 8,663	77.7%
14	23813	Framing Contractors	\$ 4,298	32.8%
15	23822	Plumbing, Heating, and Air-Conditioning Contractors	\$ 2,007	15.7%
16	32311	Printing	\$ 3,316	100.0%
17	62111	Offices of Physicians	\$ 2,373	100.0%
18	23817	Siding Contractors	\$ 2,960	70.4%
19	23891	Site Preparation Contractors	\$ 1,926	19.5%
20	44314	Electronics and Appliance Stores	\$ 7,263	50.4%
21	53131	Real Estate Property Managers	\$ 1,012	14.0%
22	23819	Other Foundation, Structure, and Building Exterior Contractors	\$ 4,714	89.4%
23	44813	Children's and Infants' Clothing Stores	\$ 1,313	100.0%
24	81211	Hair, Nail, and Skin Care Services	\$ 921	45.9%
25	54161	Management Consulting Services	\$ 1,122	59.3%
26	81121	Electronic and Precision Equipment Repair and Maintenance	\$ 1,521	100.0%
27	53113	Lessors of Miniwarehouses and Self-Storage Units	\$ 1,392	26.1%
28	23832	Painting and Wall Covering Contractors	\$ 554	16.2%
29	72233	Mobile Food Services	\$ 1,334	24.3%
30	53119	Lessors of Other Real Estate Property	\$ 880	83.8%
31	55111	Management of Companies and Enterprises	\$ 2,473	24.4%
32	23831	Drywall and Insulation Contractors	\$ 543	100.0%
33	23839	Other Building Finishing Contractors	\$ 7,148	100.0%
34	31181	Bread and Bakery Product Manufacturing	\$ 1,345	100.0%
35	31199	All Other Food Manufacturing	\$ 500	100.0%
36	33461	Manufacturing and Reproducing Magnetic and Optical Media	\$ 586	100.0%
37	42343	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	\$ 612	100.0%
38	56111	Office Administrative Services	\$ 2,204	14.3%
39	42441	General Line Grocery Merchant Wholesalers	\$ 1,658	100.0%
40	42446	Fish and Seafood Merchant Wholesalers	\$ 500	100.0%
41	56172	Janitorial Services	\$ 1,025	33.2%
42	44422	Nursery, Garden Center, and Farm Supply Stores	\$ 2,504	100.0%
43	44821	Shoe Stores	\$ 2,420	100.0%
44	45112	Hobby, Toy, and Game Stores	\$ 514	100.0%
45	45311	Florists	\$ 500	100.0%
46	53121	Offices of Real Estate Agents and Brokers	\$ 1,721	14.7%
47	23721	Land Subdivision	\$ 512	100.0%
48	56199	All Other Support Services	\$ 500	100.0%
49	62134	Offices of Physical, Occupational and Speech Therapists, and Audiologists	\$ 620	100.0%
50	72231	Food Service Contractors	\$ 500	48.4%

Your Time is Valuable! Pre-Qualify New Business Opportunities by providing a brief risk profile including:

Nature of business, State, Years in business, Number of Losses, Premium Target, Need by Date, and Marketing Situation

Or visit our **Digital Appetite Guide** at <https://appetite.westfieldinsurance.com/AppetiteGuide/ClassEntry.aspx>

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