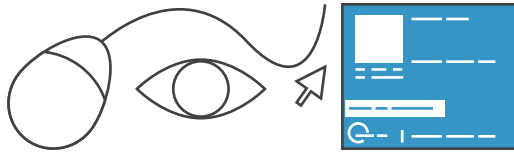


OVER 11.2 MILLION IMPRESSIONS AND COUNTING



Trusted Choice® digital ad campaign delivers impressive numbers for independent agencies



The first month of flight 1 (April 2014), the campaign delivered a total of **11,230,431** impressions and **5,571** banner ad clicks.

You will receive a **minimum of 800,000** impressions.



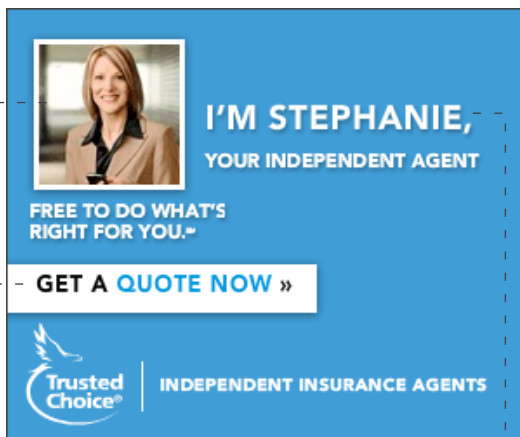
You will also get approximately **400** banner ad clicks.



800,000 potential consumers are within your reach

Here's What You Get

Agent Picture / Agency Logo



Agent / Agency Name
Hyper Link To Website

3 Customized Banner Ad Sizes



300x250 Flash (animated) and Static Banner



160x600 Flash (animated) and Static Banner



728x90 Flash (animated) and Static Banner



Flight 2 of Digital Ad Campaign to Start By September 2014



\$3,000 with a \$750 MRP discount, the total will only be \$2,250*.
Choose 3-5 targeted zip codes for the three month ad campaign.
*\$750 discount can only be applied 1x per calendar year

Purchase your advertising package for flight 2 now with **Kiescha Cherry**
(800)221-7917 x5443 or Kiescha.Cherry@iiaba.net

To access the campaign materials, visit TrustedChoice.com/Agent

For more information, contact Kiescha Cherry at (800)221-7917 x5443 or Kiescha.Cherry@iiaba.net

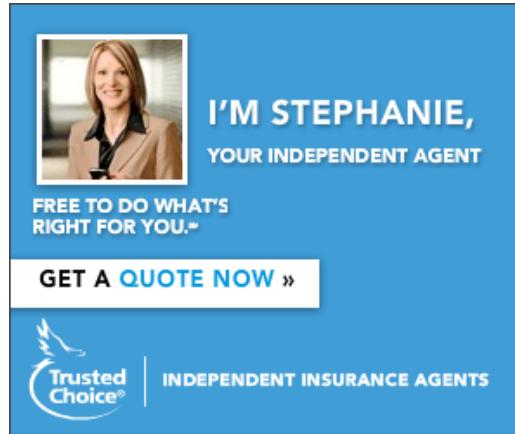
Digital Banner Art



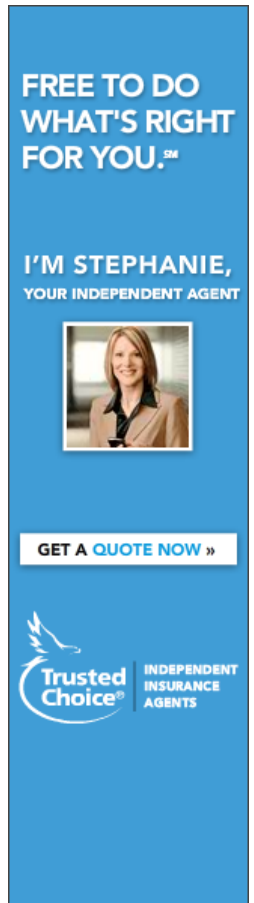
Banners To Help You Grow

The Trusted Choice® digital ad campaign has been off to a great start since it began on April 1, 2014. The Freedom Campaign banners use images of captive agents in various forms of restraints to help promote the independent agents ability to choose the right plan for their consumers.

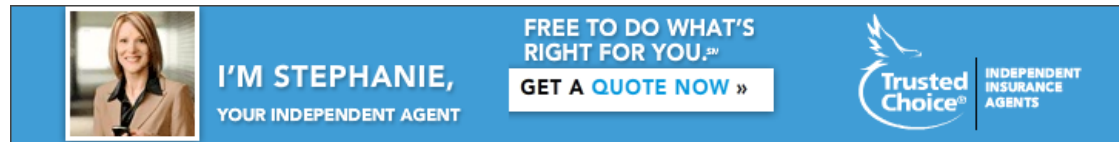
Take a look at what we're ready to customize for you.



300x250 Flash (animated) and Static Banner



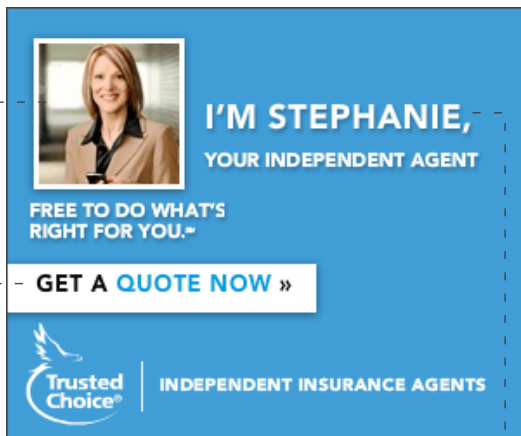
160x600 Flash (animated) and Static Banner



728x90 Flash (animated) and Static Banner

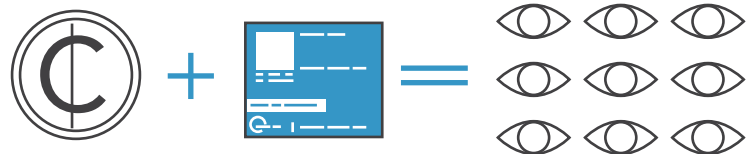
Here's What You Get

Agent Picture / Agency Logo



Agent / Agency Name
Hyper Link To Website

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