

TOP GIVER INVITATION



The Big "I" South Carolina will host it's second annual community project called GIVE MOVEMENT, June 1-8 2023. Funds raised benefit Trusted Choice community partner Make-A-Wish of South Carolina. As an industry leader, you are invited to join the movement as a TOP GIVER & help us make a life-changing impact within our state.

WHAT IS THE GIVE MOVEMENT?

The GIVE MOVEMENT campaign encourages Independent agencies, companies, individuals and partners across the state to come together June 1-8, 2023 for something **much bigger than business**: to make a difference by supporting a worthy cause. This project will be tracked by the Big "I" Nationally. We know SC can make a huge impact, but **WE NEED YOUR HELP!**

TOP GIVER HIGHLIGHTS:

- **TOP GIVERS** supporting our campaign (those who donate \$1,000 or more) will be highlighted leading up to, during, and after the movement on the IIABSC website, communications, social media, and our fundraising leaderboard. Top Givers can sign up as a single organization giver (\$1,000 or \$2,500 contribution) or partner with another organization for a collective contribution of \$3,000 (\$1,500 each). Without the support of our top givers, this campaign would not be possible.
 - ◇ Top Givers must submit the form attached to commit to raising or donating their funds up front.
 - ◇ [Commitment Forms are due by April 1.](#)
 - ◇ [Donation Payment in full due no later than May 15.](#)
 - ◇ Top Givers can either write a check for their full donation addressed directly to Make-A-Wish SC OR top givers may choose to raise funds by including your staff, customers, friends or business contacts. For those raising funds, MAW has a variety of tools and ideas to help, including setting up your own landing page online to funnel your contributions.

TOP GIVERS are a key component to the success of this campaign. Your leadership in giving back will be recognized statewide and nationally and the impact will be priceless. Also see benefits for Top Givers listed on commitment form.

OUR GOAL?

Our 2023 GOAL is to raise \$25,000– enough to grant the wishes of 3 SC Make-A-Wish Children with critical illnesses that are waiting for wishes.

WHY GIVE? To unite as an industry and make a difference within our state. Wishes cost, on average, around \$7,500. Right now, more than 450 children in South Carolina are waiting on their wish and every day that need grows. Due to the impact COVID-19 has had on wish children, families and Make-A-Wish of SC, they need our support now more than ever.

TO BECOME A TOP GIVER...

Please complete the Top Giver Donation Agreement on page 2.

